



**VirtualCARE**

# Template guidelines

Basic charts

# Slide placeholders

## SUBTITLE

Unit of Measure

### Text

- First bulleted text with 100% (round) bullet size
  - Second bulleted text with 80% (dashed) bullet size
    - Third bulleted text with 80% (round) bullet size
      - Fourth bulleted text with 70% (dashed) bullet size

STICKER

Work area

\* Footnote

Source: Source

# Agenda slide

- **Introduction**

- Approach
  - Sub-section 1
  - Sub-section 2
  - Sub-section 3
- Results
- Appendices

# Agenda slide

- Introduction
- **Approach**
  - **Sub-section 1**
  - Sub-section 2
  - Sub-section 3
- Results
- Appendices

# The standard two-box page

## Heading centred

- Text
  - Text
    - Text
      - Text

## Heading centred

- Text
  - Text
    - Text
      - Text





# Standard table

## TABLE TITLE

Column Heading	Column Heading	Column Heading
Row Heading	<ul style="list-style-type: none"> <li>• Main bullet               <ul style="list-style-type: none"> <li>– Sub-bullet                   <ul style="list-style-type: none"> <li>◦ Sub-sub-bullet</li> </ul> </li> </ul> </li> <li>• Use “Promote” and “Demote” (green arrows on toolbar) to generate the different levels of bullet. The line spacing and bullet style will then be adjusted automatically</li> </ul>	
Highlighted Row	<ul style="list-style-type: none"> <li>• Main bullet</li> </ul>	<ul style="list-style-type: none"> <li>• Main bullet</li> </ul>
Row Heading	<ul style="list-style-type: none"> <li>• Main bullet</li> </ul>	<ul style="list-style-type: none"> <li>• Main bullet</li> </ul>

# Default Shapes/Colors/Texts/Alignments

Text Text  
Text Text Text  
Text Text

Text Text  
Text Text Text  
Text Text

Text Text  
Text Text Text  
Text Text

Text Text  
Text Text Text  
Text Text

Heading text

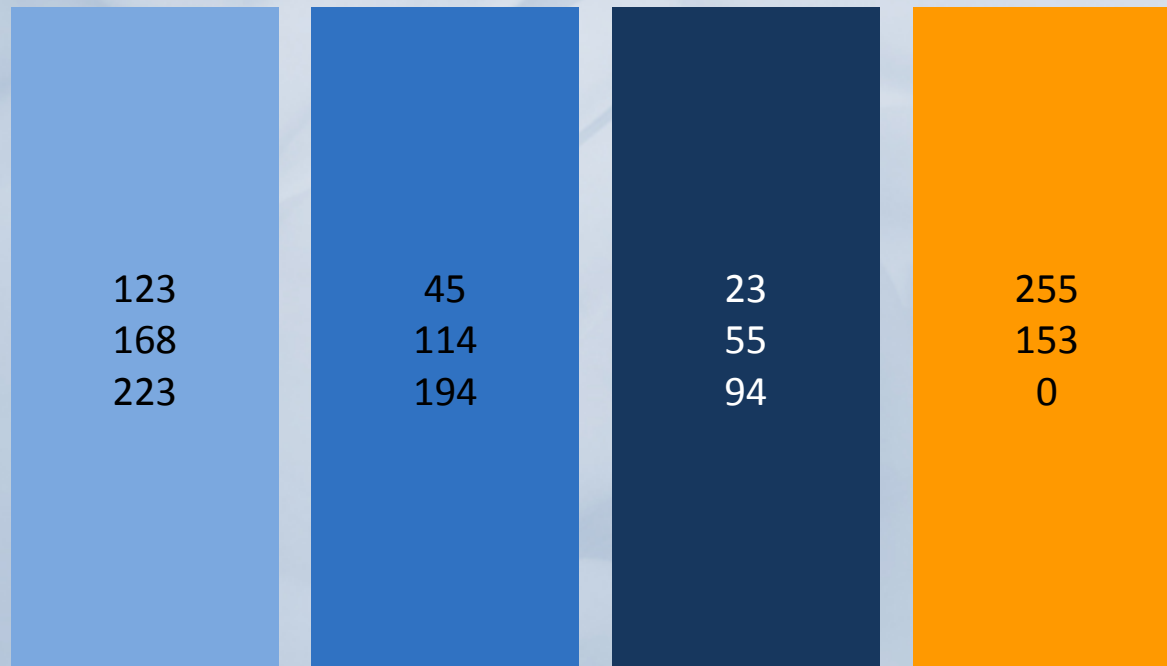
Text Text  
Text Text Text  
Text Text

Heading text

Text Text  
Text Text Text  
Text Text

Text Text  
Text Text Text  
Text Text

# Color scheme – RGB values





Note: Each of the following charts can be ordered with or without text box



# Basic Table

## SUBTITLE

	A 1	A 2	A 3	A 4	A 5
<b>Title 1</b>					
• Subtitle 1	10	10	10	10	10
• Subtitle 2	10	10	10	10	10
<b>Subtotal</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>
<b>Title 2</b>					
• Subtitle 3	10	10	10	10	10
• Subtitle 4	10	10	10	10	10
<b>Total</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>

# Basic Table with Comments

## SUBTITLE

	A 1	A 2	A 3	A 4	A 5
<b>Title 1</b>					
• Subtitle 1	10	10	10	10	10
• Subtitle 2	10	10	10	10	10
<b>Subtotal</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>
<b>Title 2</b>					
• Subtitle 3	10	10	10	10	10
• Subtitle 4	10	10	10	10	10
<b>Total</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>

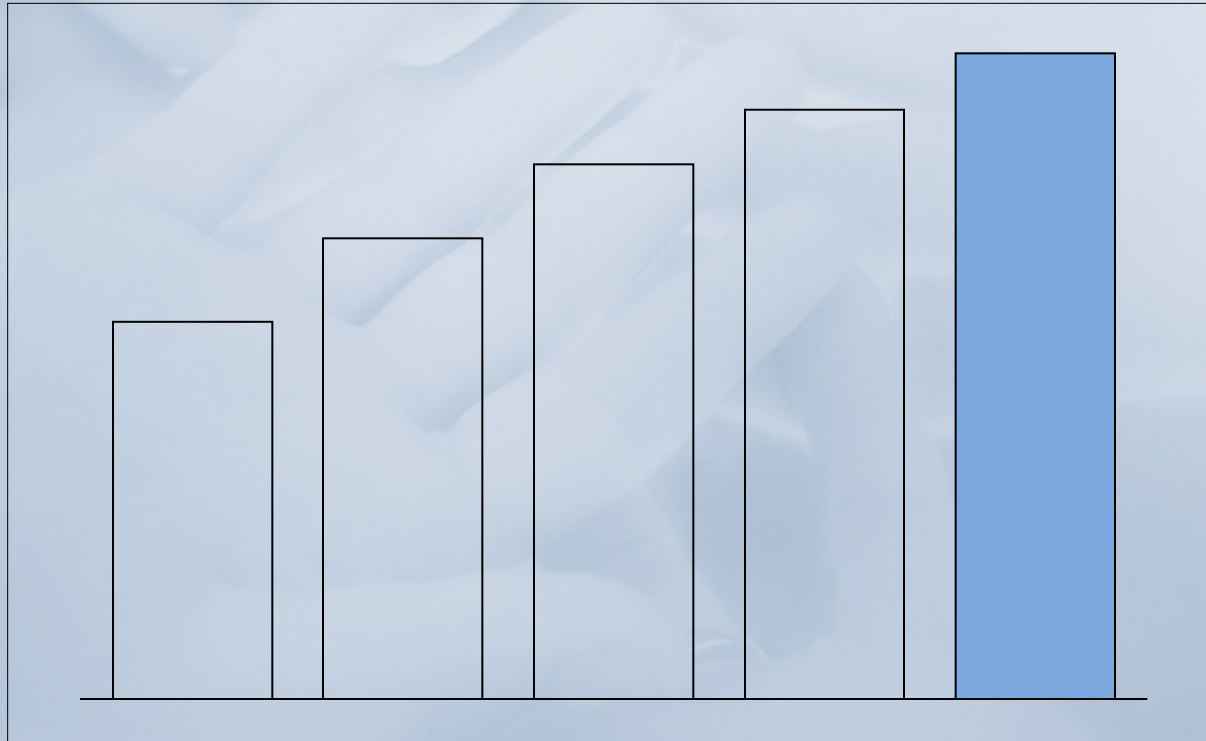
**Comments**

- Text
  - Text
    - Text
      - Text

# Vertical Bars

## REVENUE GROWTH XX TO YY

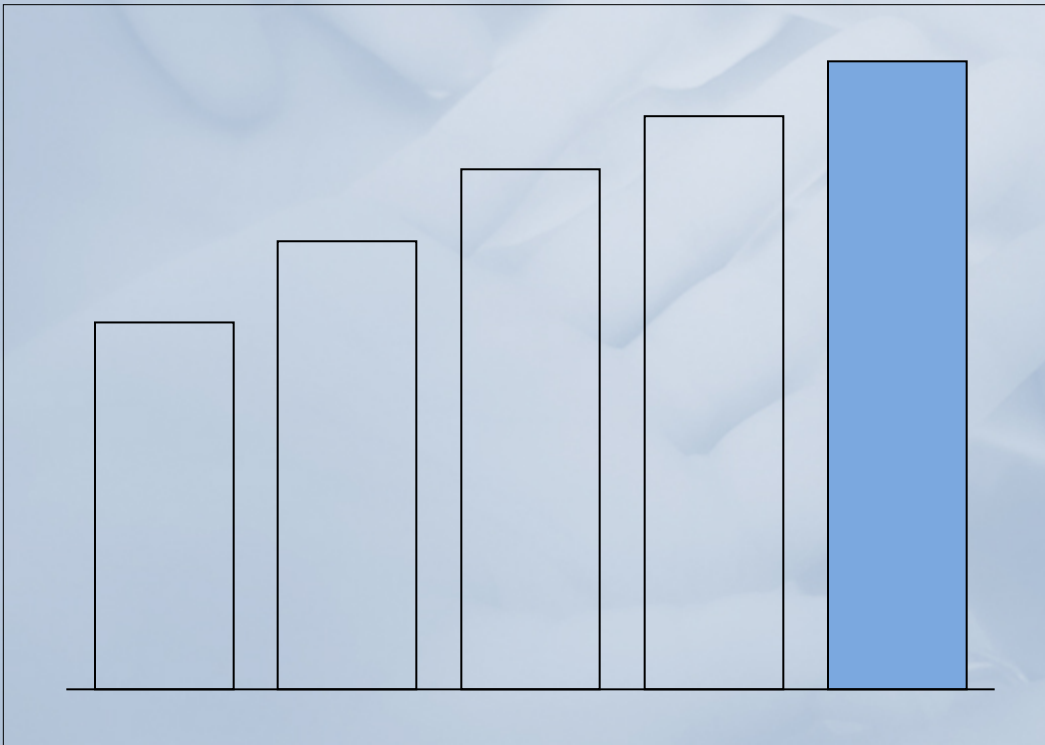
Euro



# Vertical Bars with Comments

## REVENUE GROWTH XX TO YY

Euro



### Comments

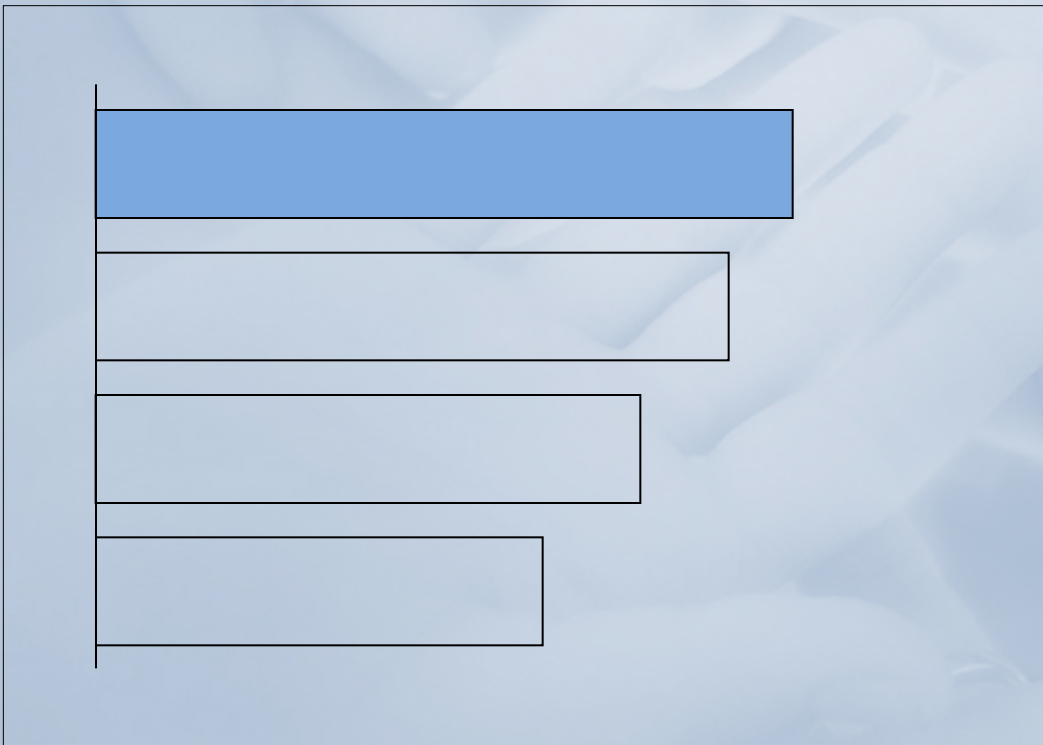
- Text
  - Text
    - Text
      - Text



# Horizontal Bars with Comments

## REVENUE GROWTH BY LINE OF BUSINESS

2006 to 2007 in %



### Comments

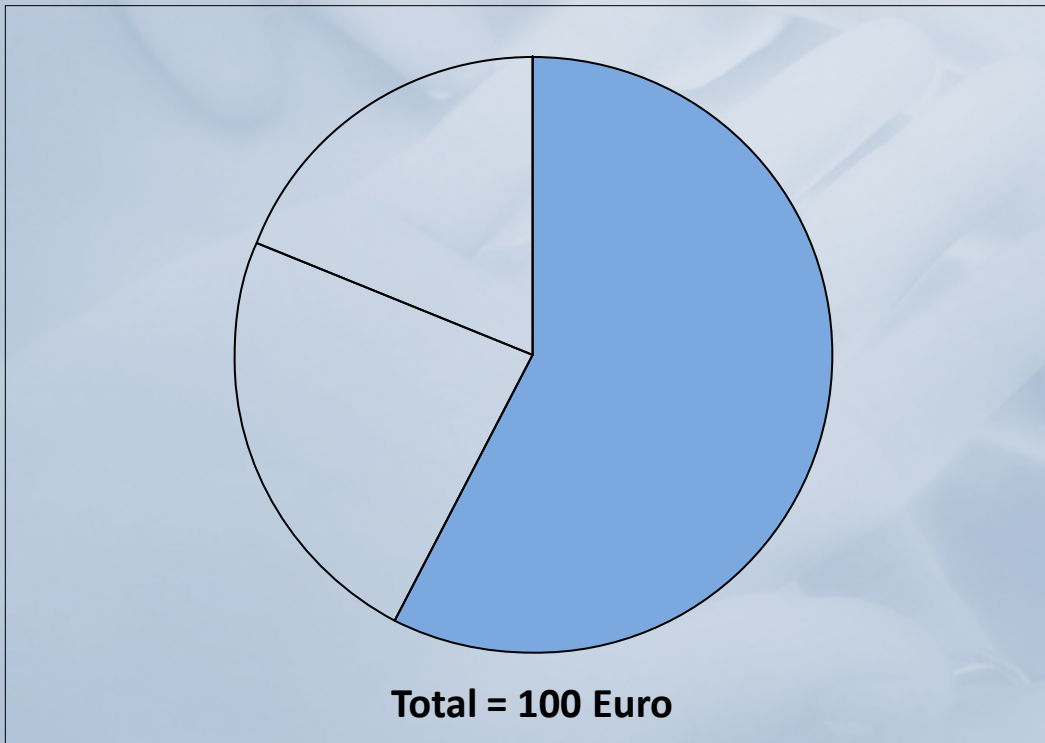
- Text
  - Text
    - Text
      - Text



# Pie Chart with Comments

## REVENUE BY LINE OF BUSINESS

In % of Total



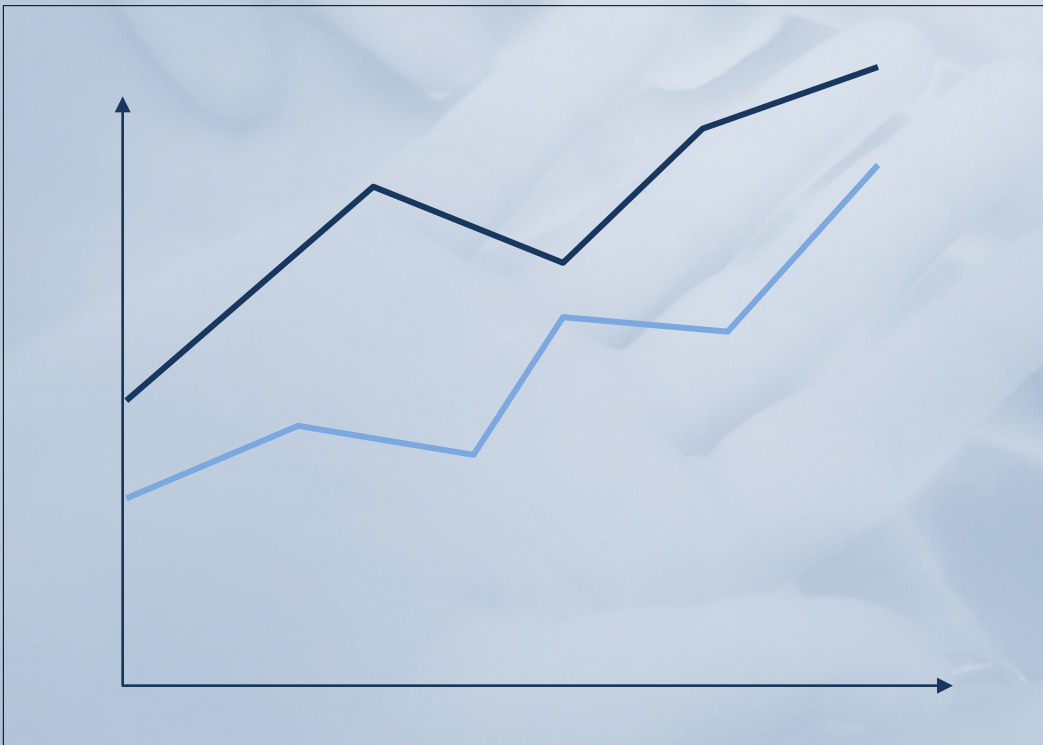
### Comments

- Text
  - Text
    - Text
      - Text

# Line Chart with Comments

## REVENUE VS. COMPETITION

2000-2008 in Euro



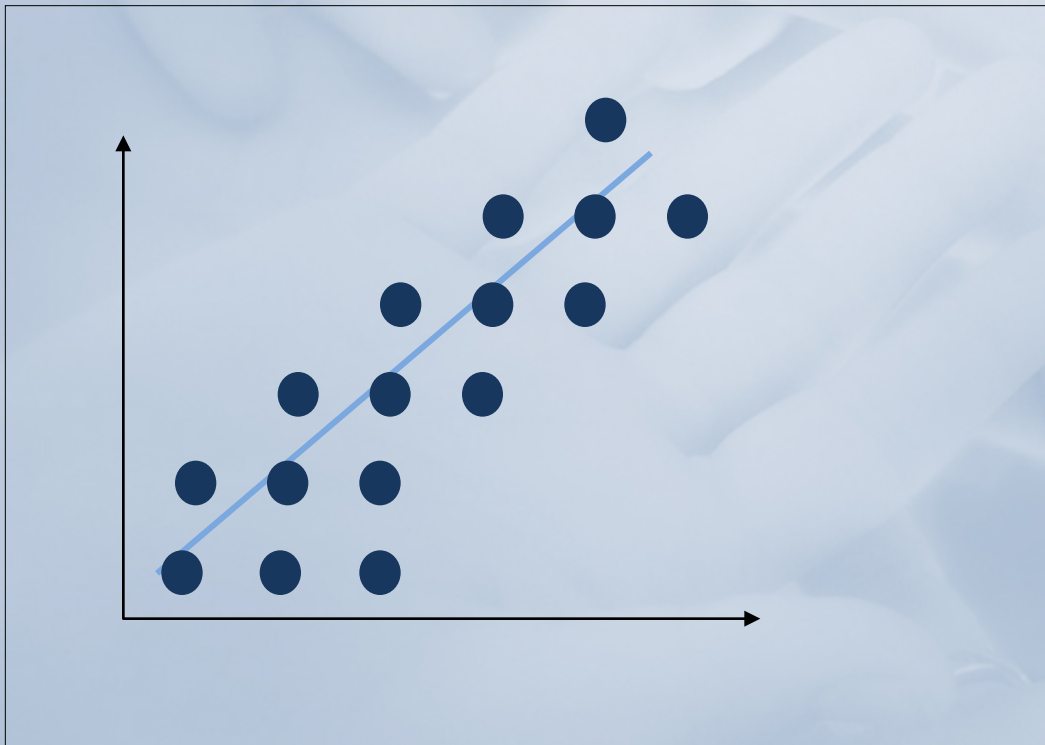
### Comments

- Text
  - Text
    - Text
      - Text

# Correlation Chart with Comments

## SIZE OF PROJECT VS. CUSTOMER DISCOUNT

All Projects 2007



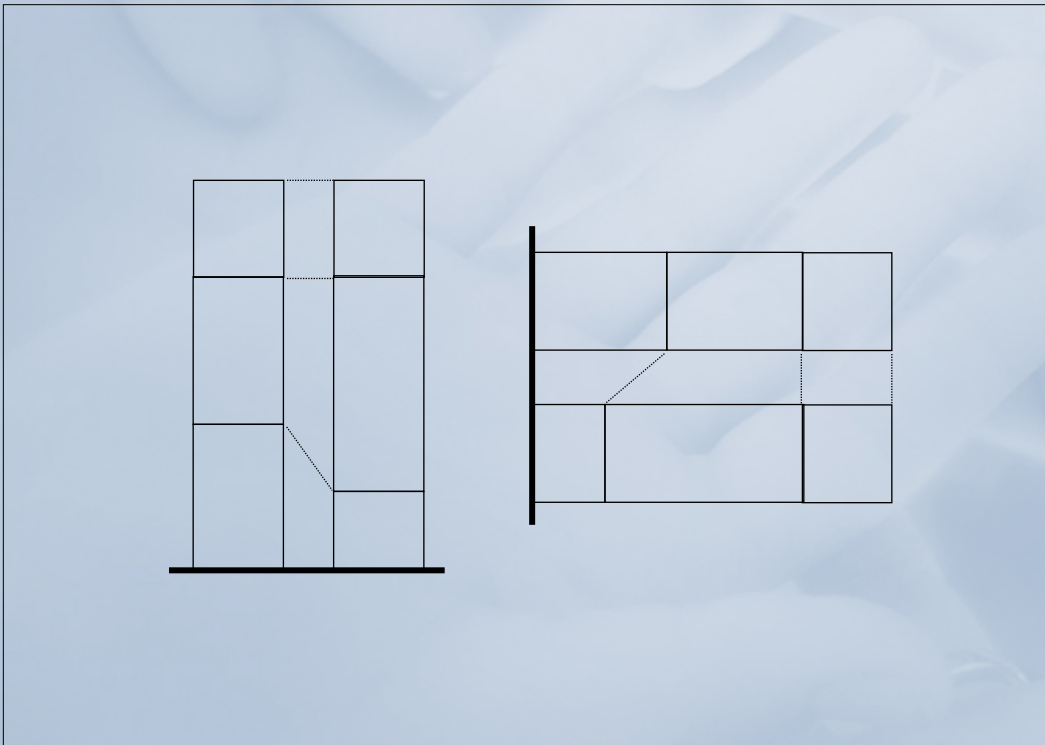
### Comments

- Text
  - Text
    - Text
      - Text

# Vertical / Horizontal 100% Chart with Comments

## REVENUE VS. PROFITABILITY BY BUSINESS LINE

In % of Total



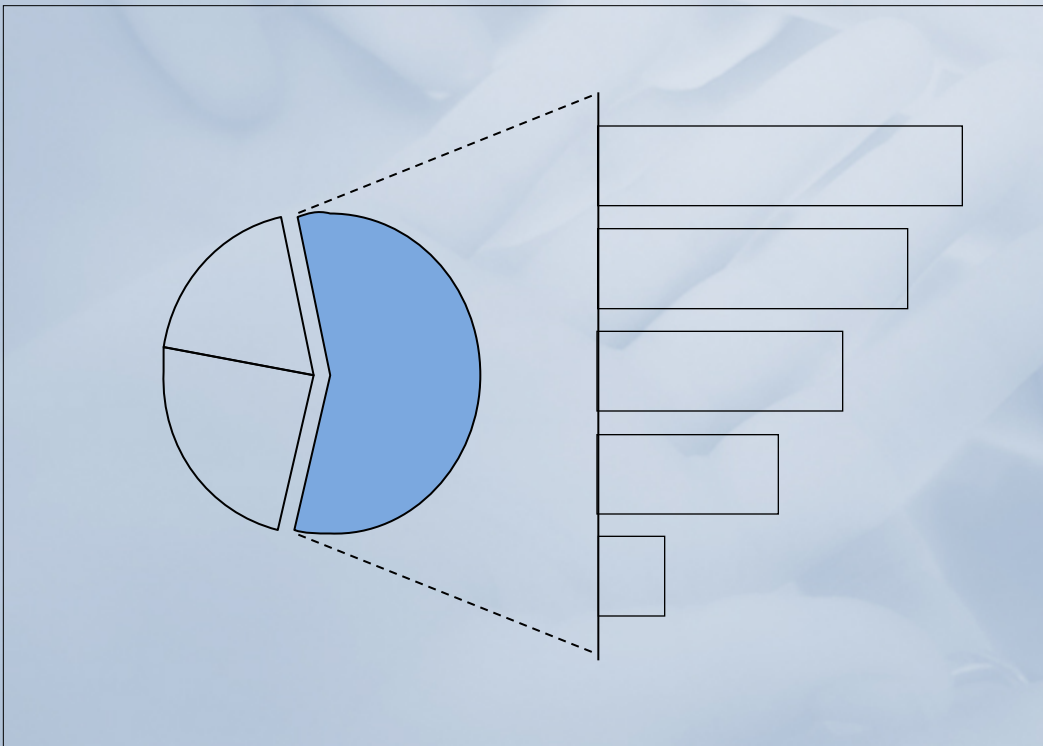
### Comments

- Text
  - Text
    - Text
      - Text

# Exploded Pie with Bar Chart and Comments

## REVENUE BY DIVISION

In % of Total



### Comments

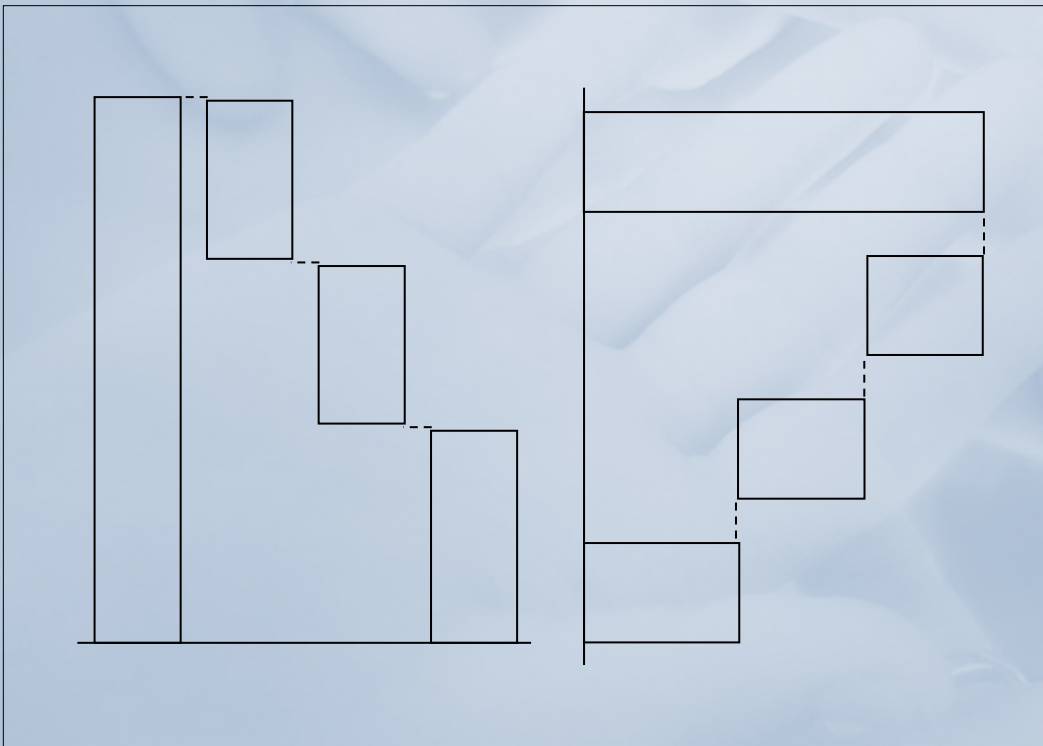
- Text
  - Text
    - Text
      - Text



# Vertical / Horizontal Waterfall Chart with Comments

## COST BREAKDOWN PRODUCT 1

in Euro



### Comments

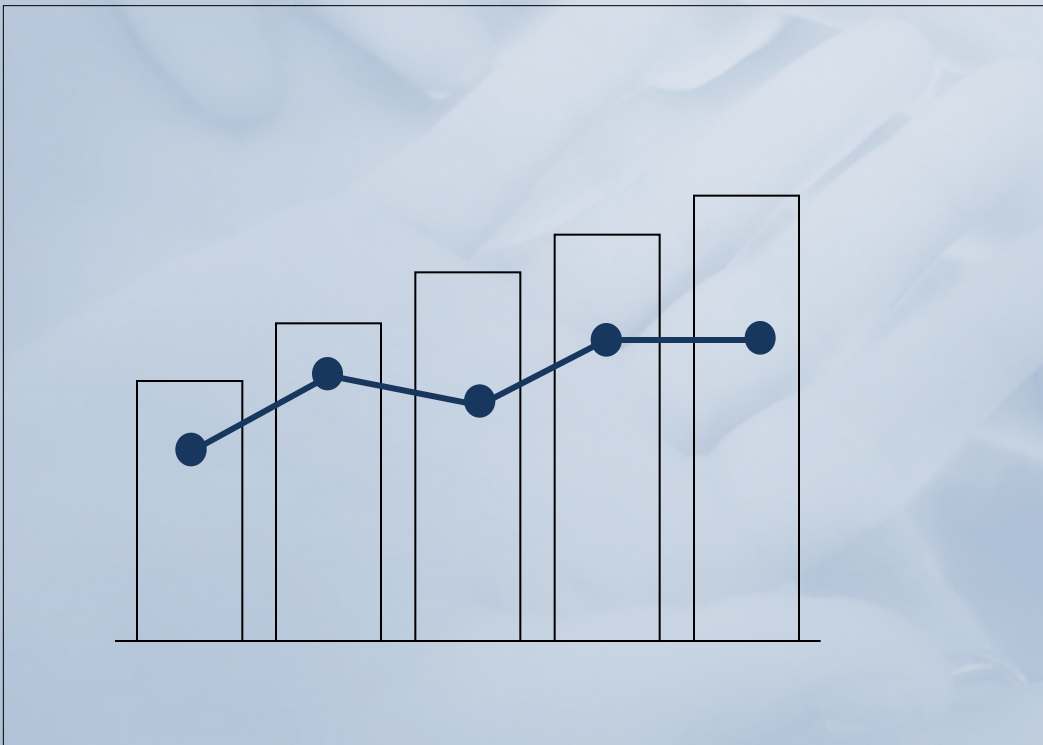
- Text
  - Text
    - Text
      - Text



# Column and Line Chart with Comments

## REVENUE GROWTH 2000 - 2004

In Euro and in %



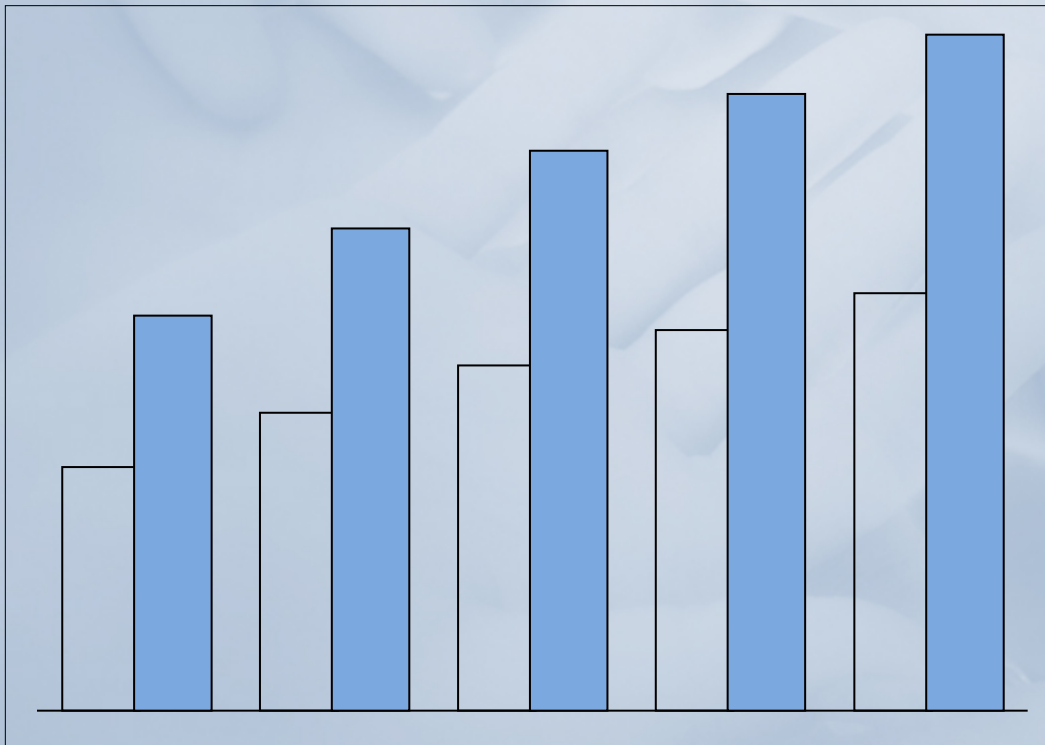
### Comments

- Text
- Text
  - Text
  - Text

# Column Butted Chart with Comments

## ACTUAL REVENUE VS. BUDGET 2000 - 2004

Euro



### Comments

- Text
  - Text
    - Text
      - Text

# Pros / Cons Chart



## Advantages

- ...
- ...
- ...



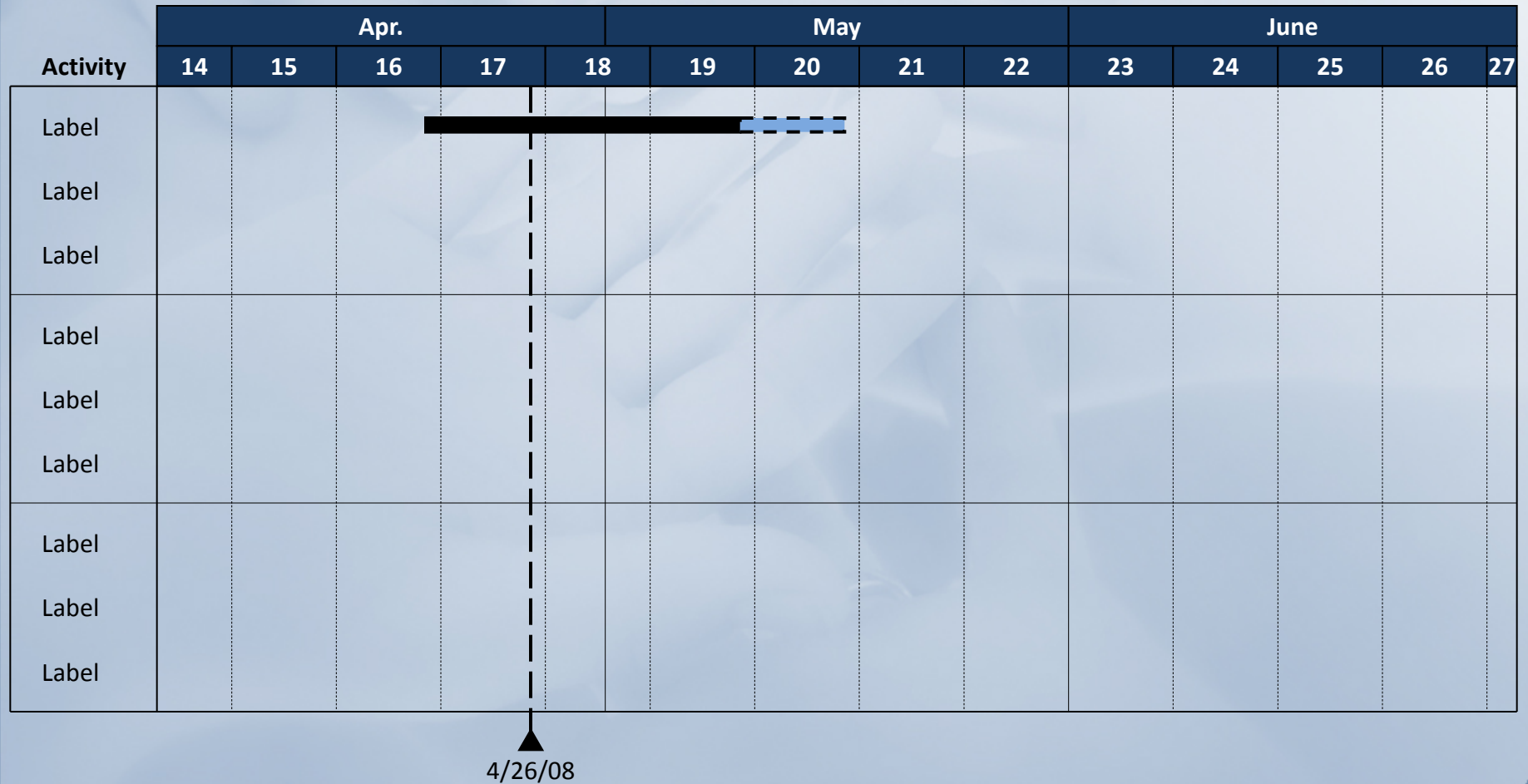
## Disadvantages

- ...
- ...
- ...

# Gant Chart

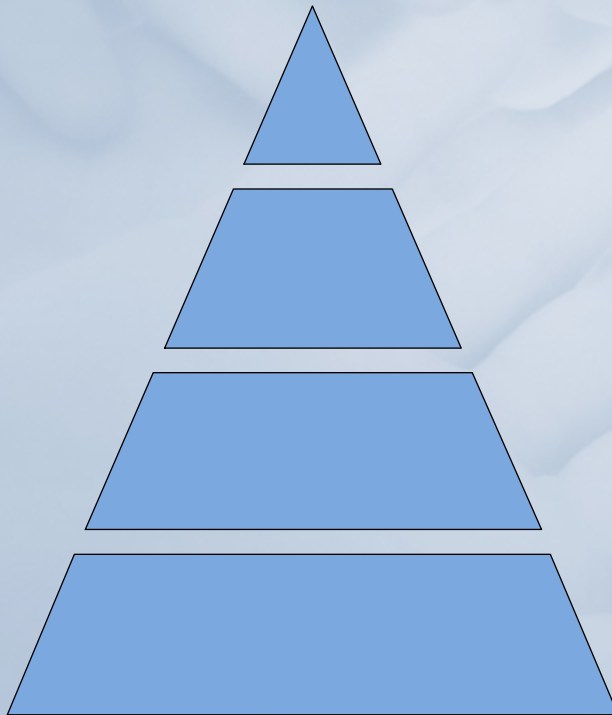
## PROJECT TIMELINE

Euro

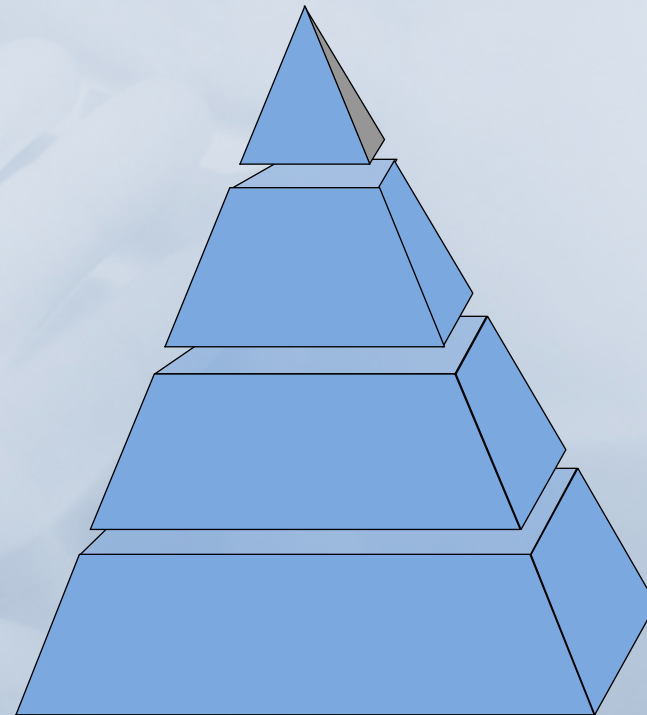


# Pyramid Charts

**Pyramid 1**

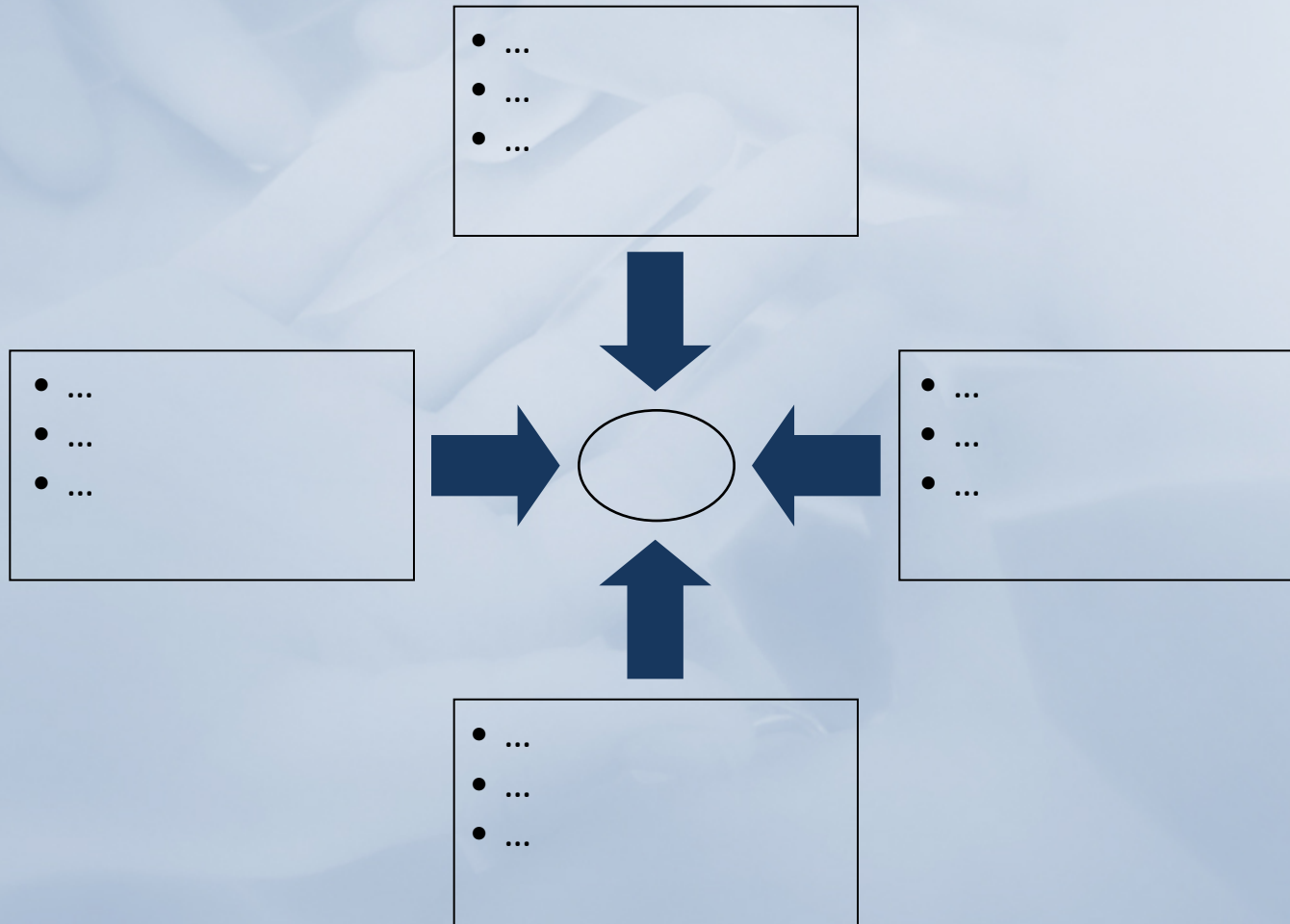


**Pyramid 2**



# "Forces at Work" Chart

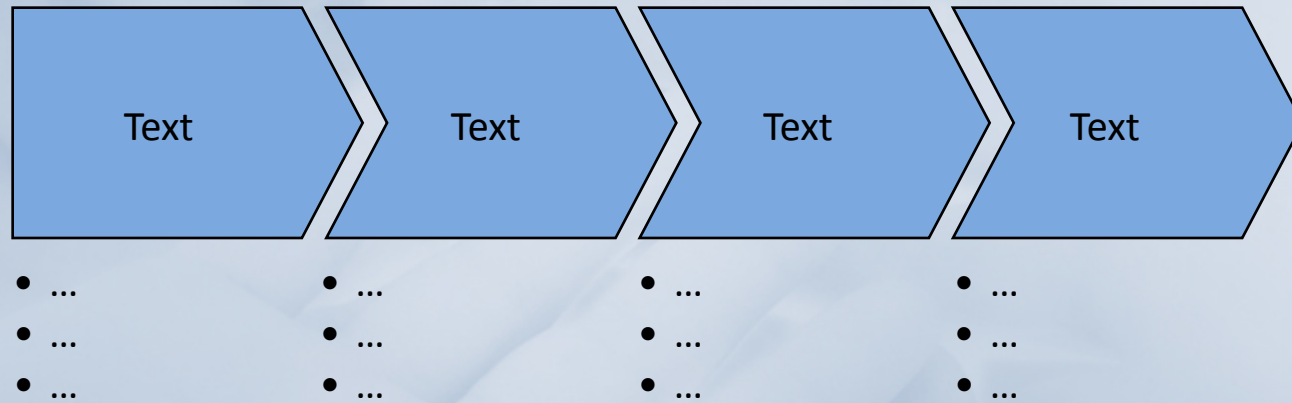
## MARKET FORCES IMPACTING MARKET GROWTH





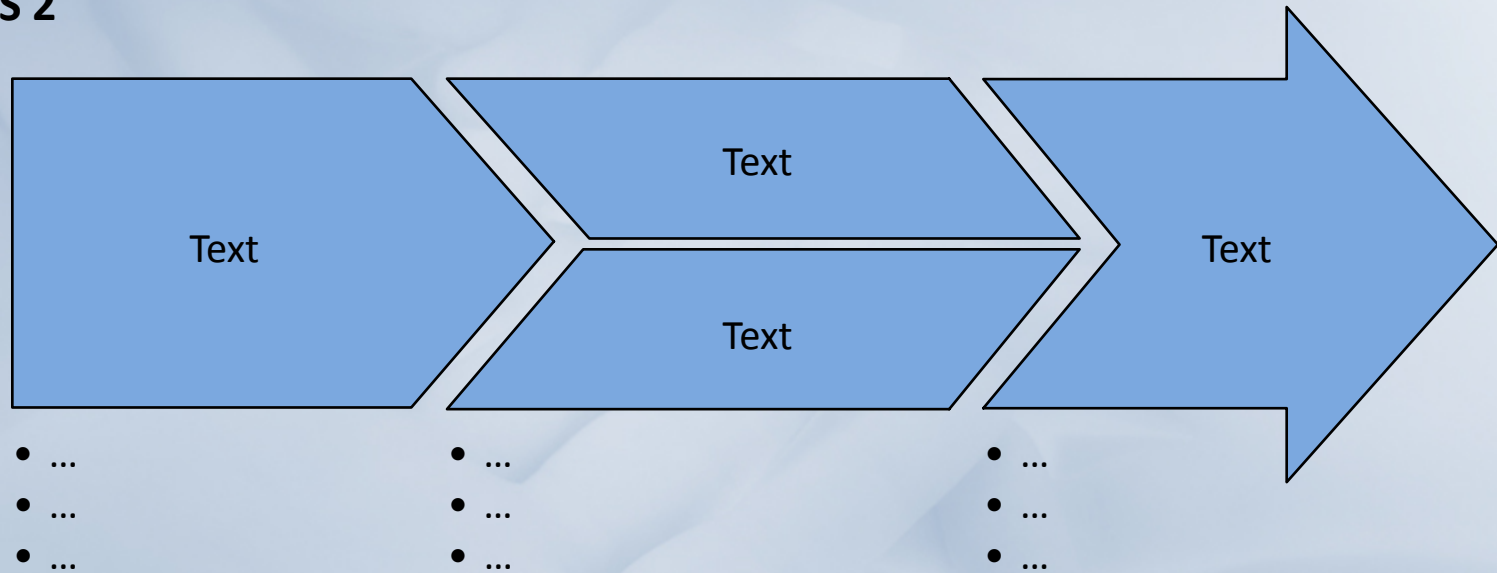
# Process Flow Charts (1/4)

## PROCESS 1



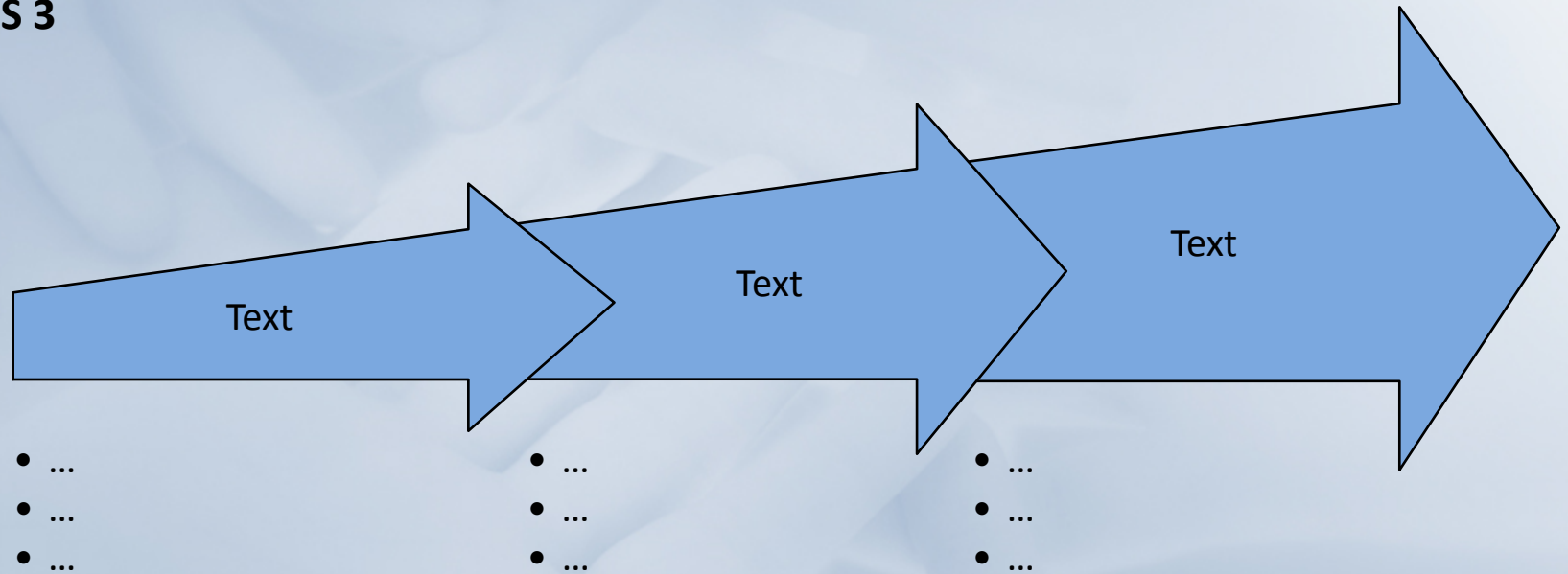
# Process Flow Charts (2/4)

## PROCESS 2



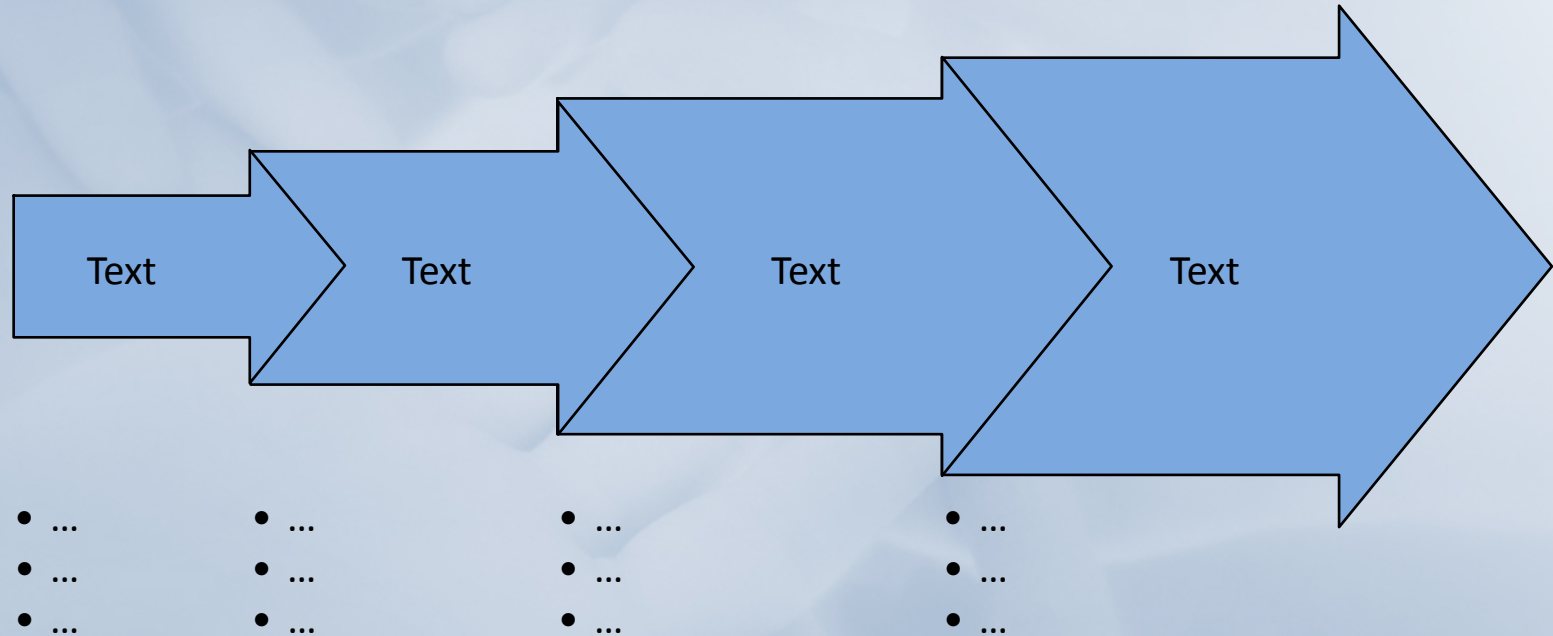
# Process Flow Charts (3/4)

## PROCESS 3



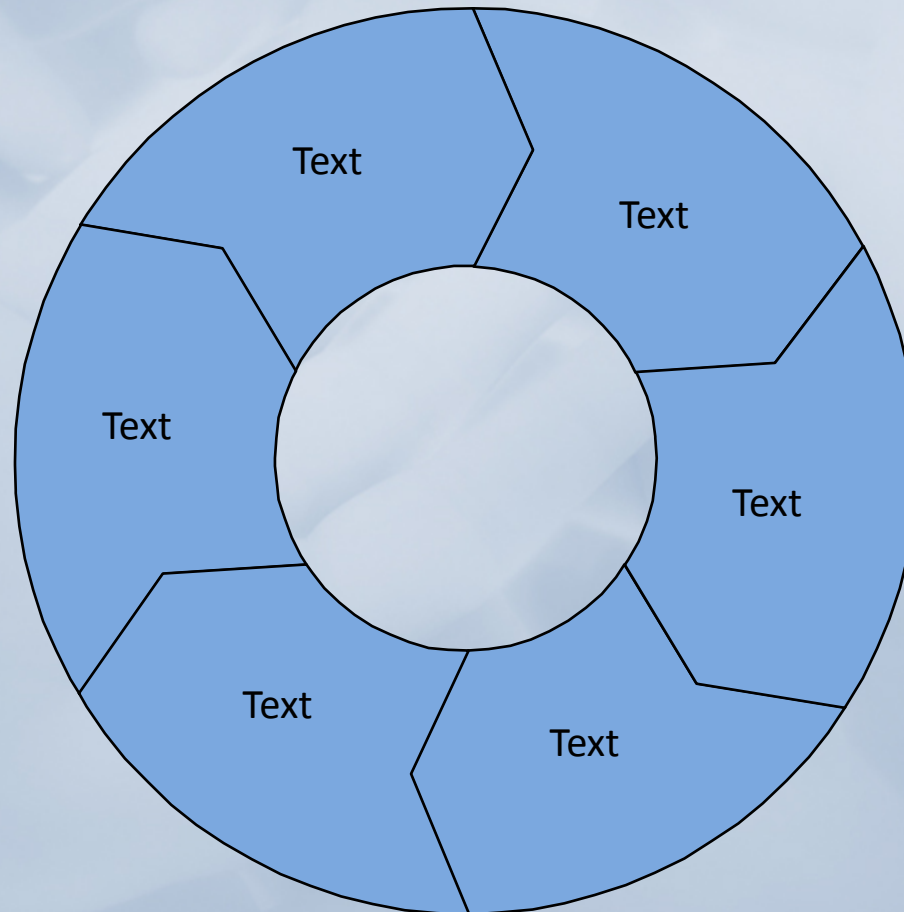
# Process Flow Charts (4/4)

## PROCESS 4



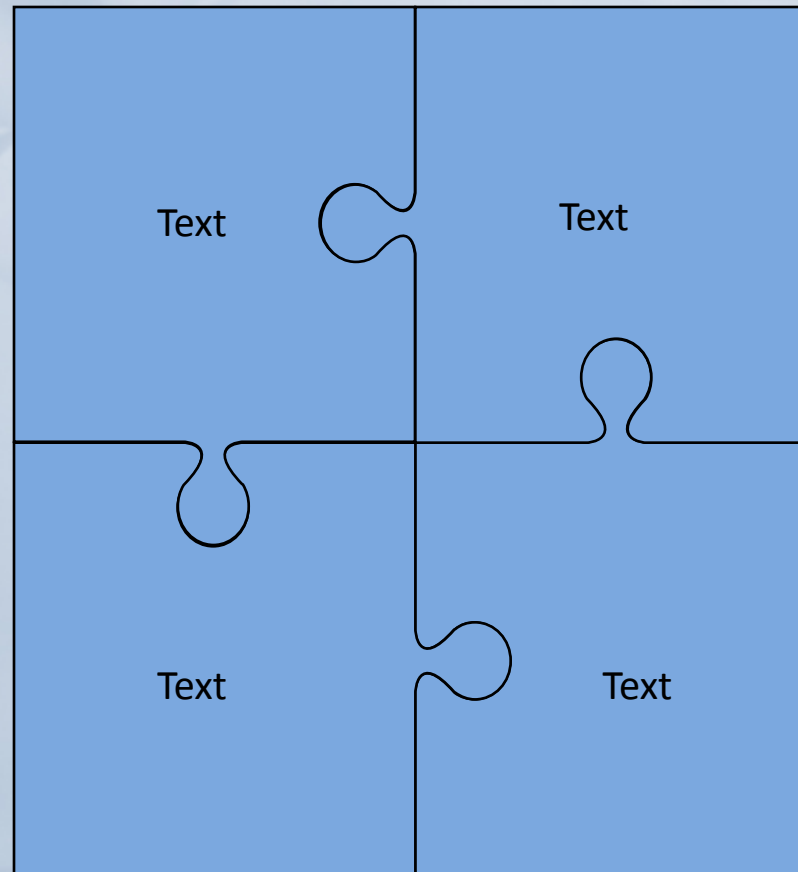
# Cycle Flow Chart

## PRODUCT LIFECYCLE



# Puzzle Chart

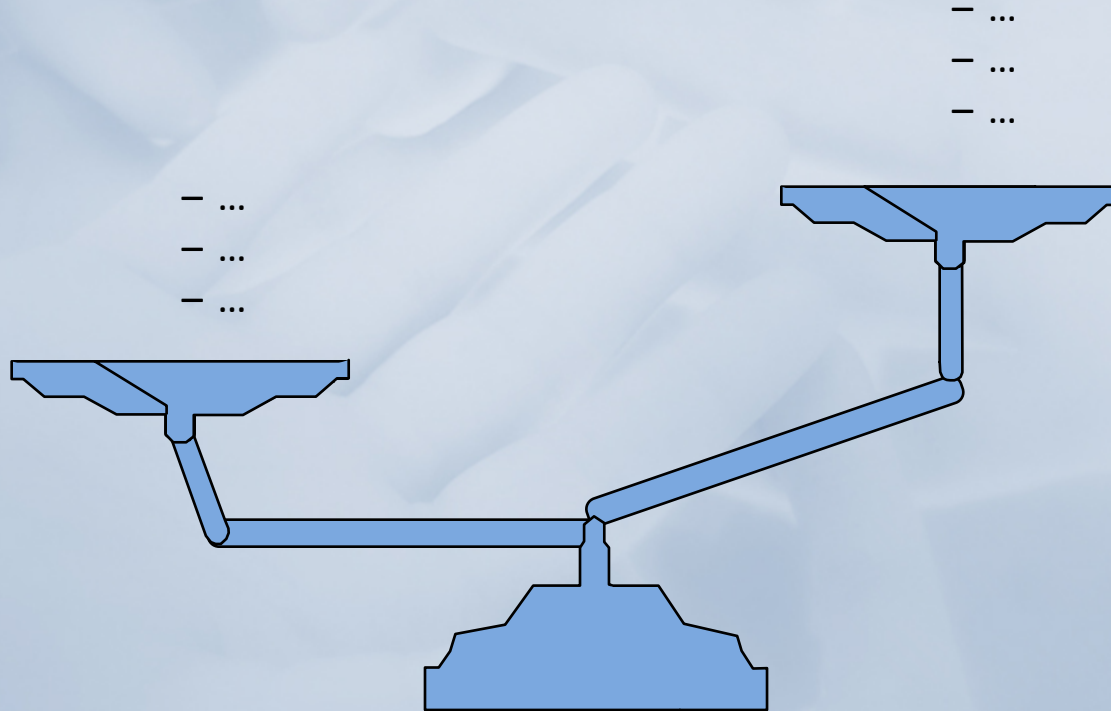
## FOUR DIFFERENTIATING CAPABILITIES





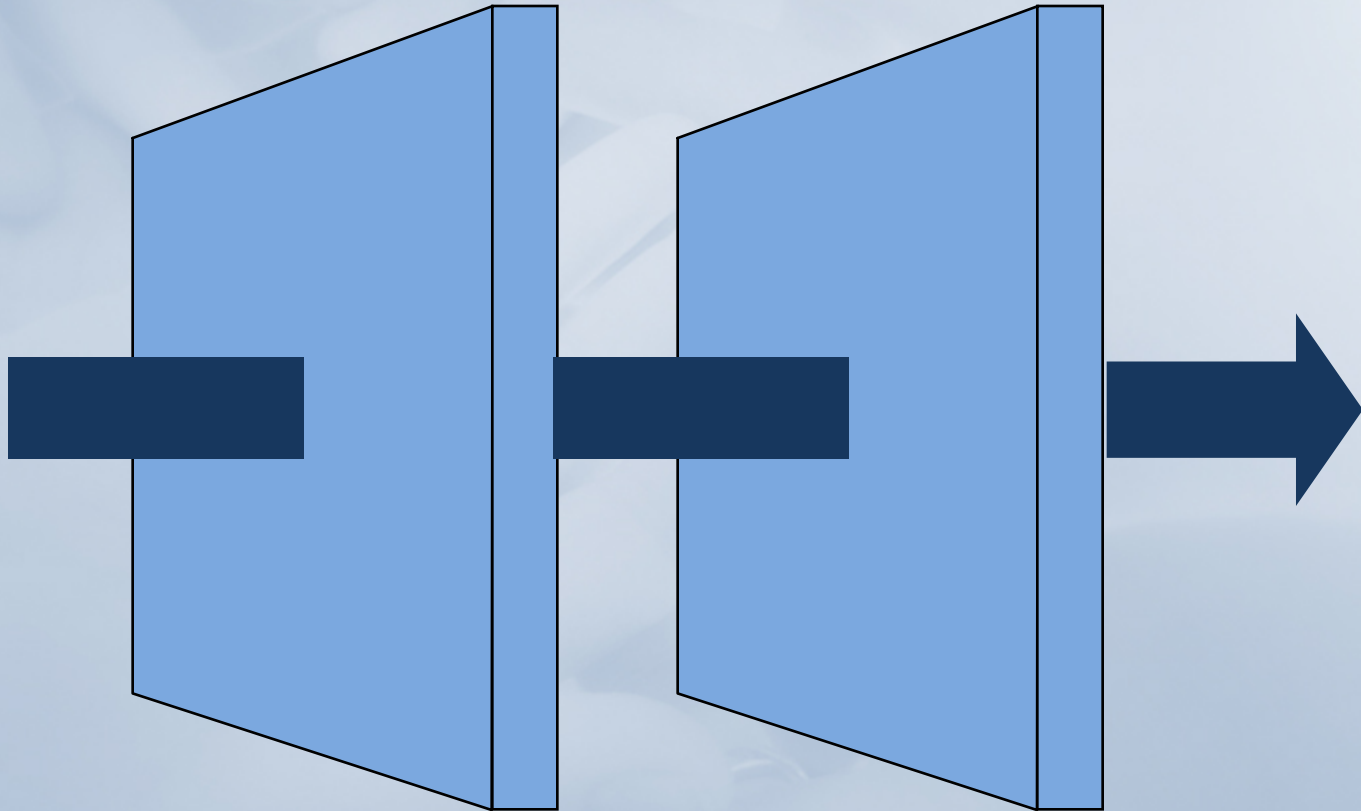
# Scale Chart

## TRADEOFF



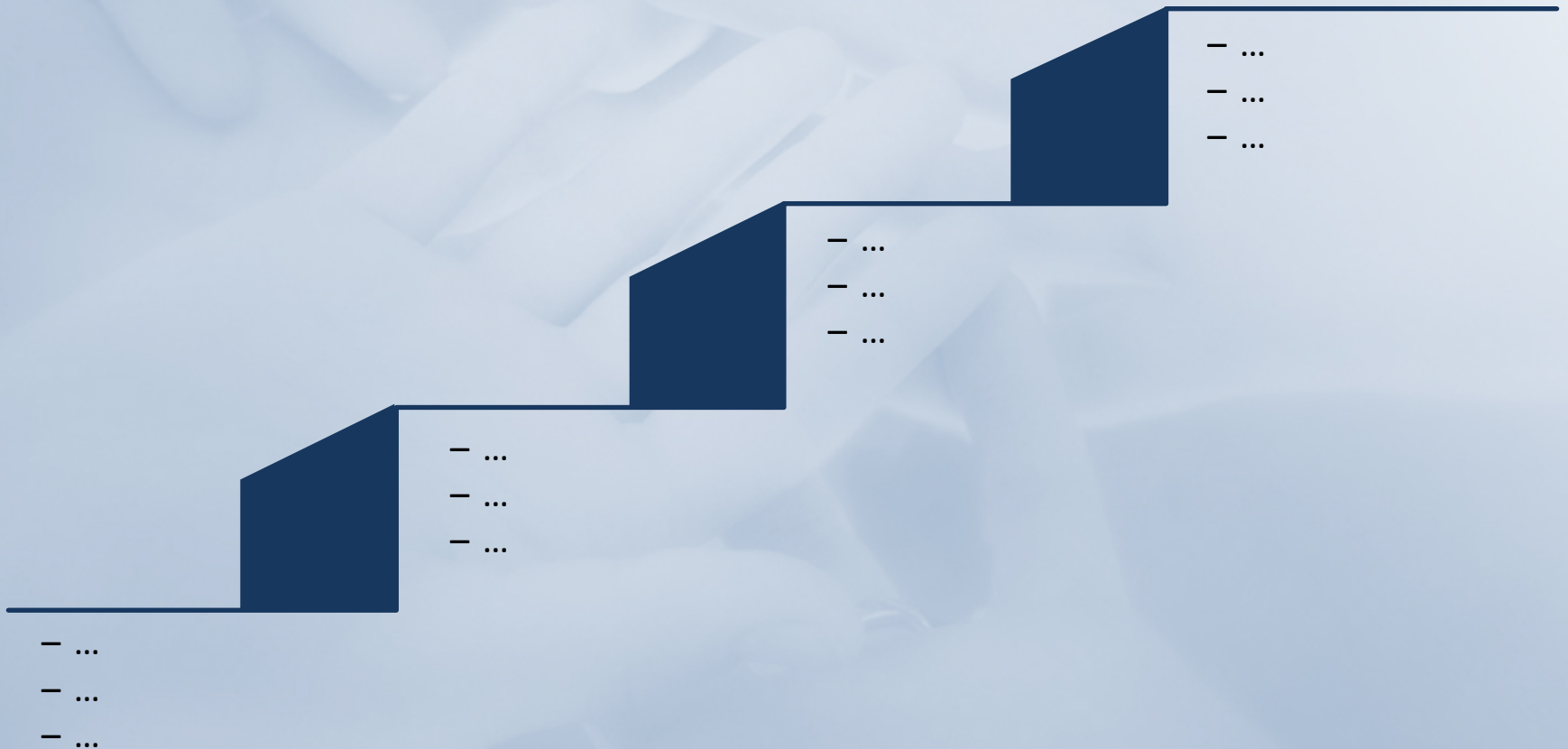
# Filters / Obstacles

## FILTER PROCESS



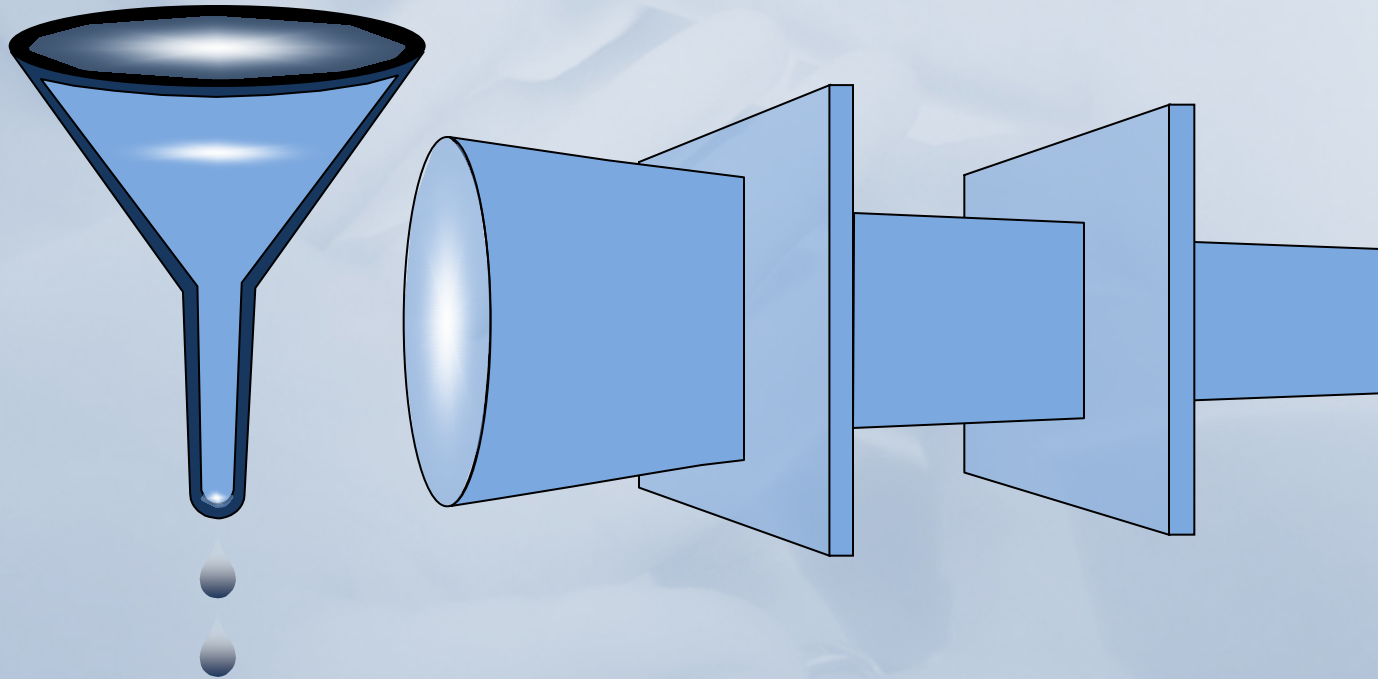
# Steps, Stairs, Stages Chart

## FOUR STAGES



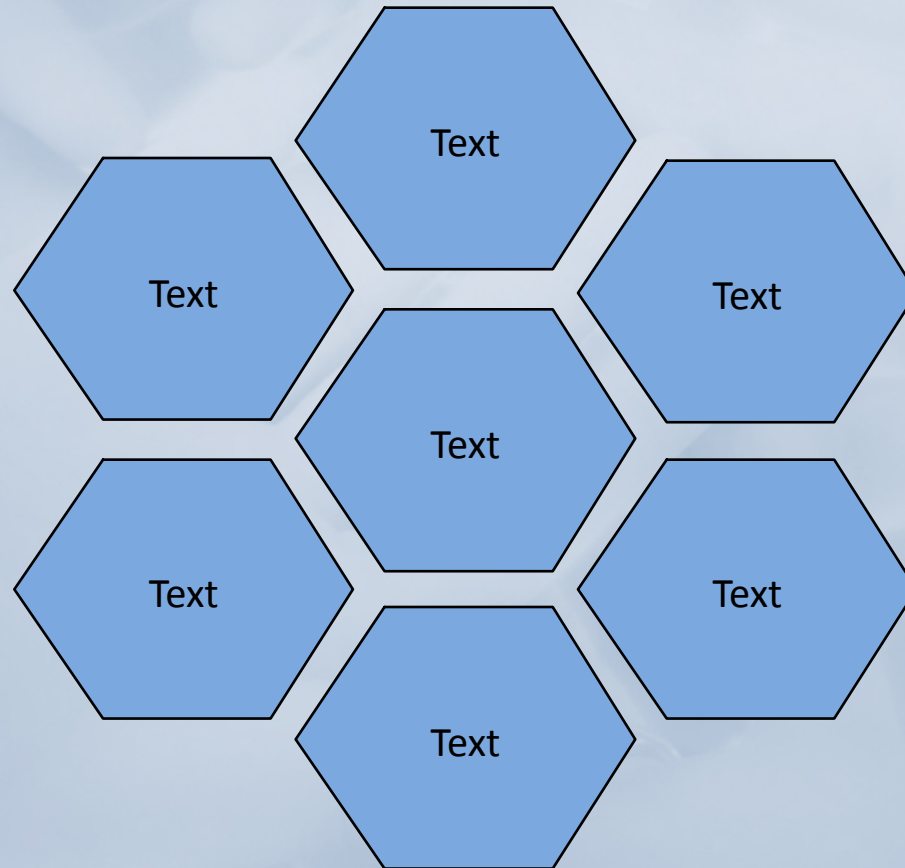
# Funnel Chart

## FUNNEL



# Honeycomb Chart

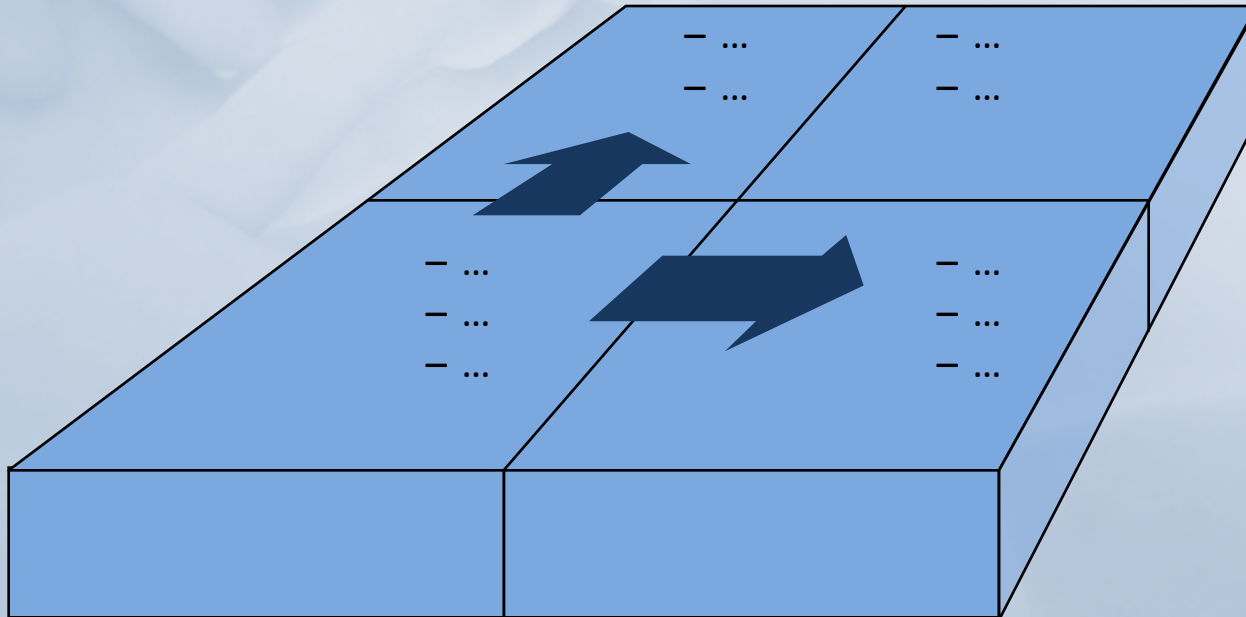
## REQUIRED CAPABILITIES





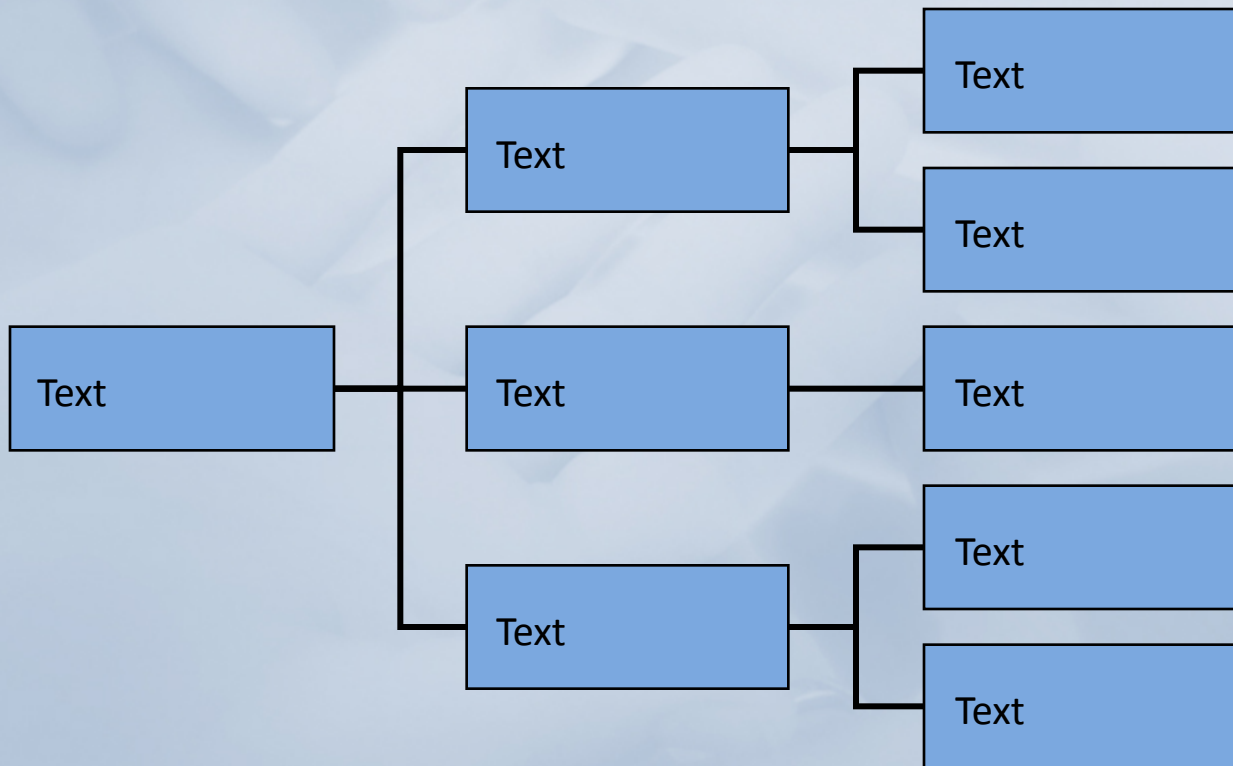
# Strategic Game Board Chart

## POTENTIAL STRATEGIC DIRECTIONS



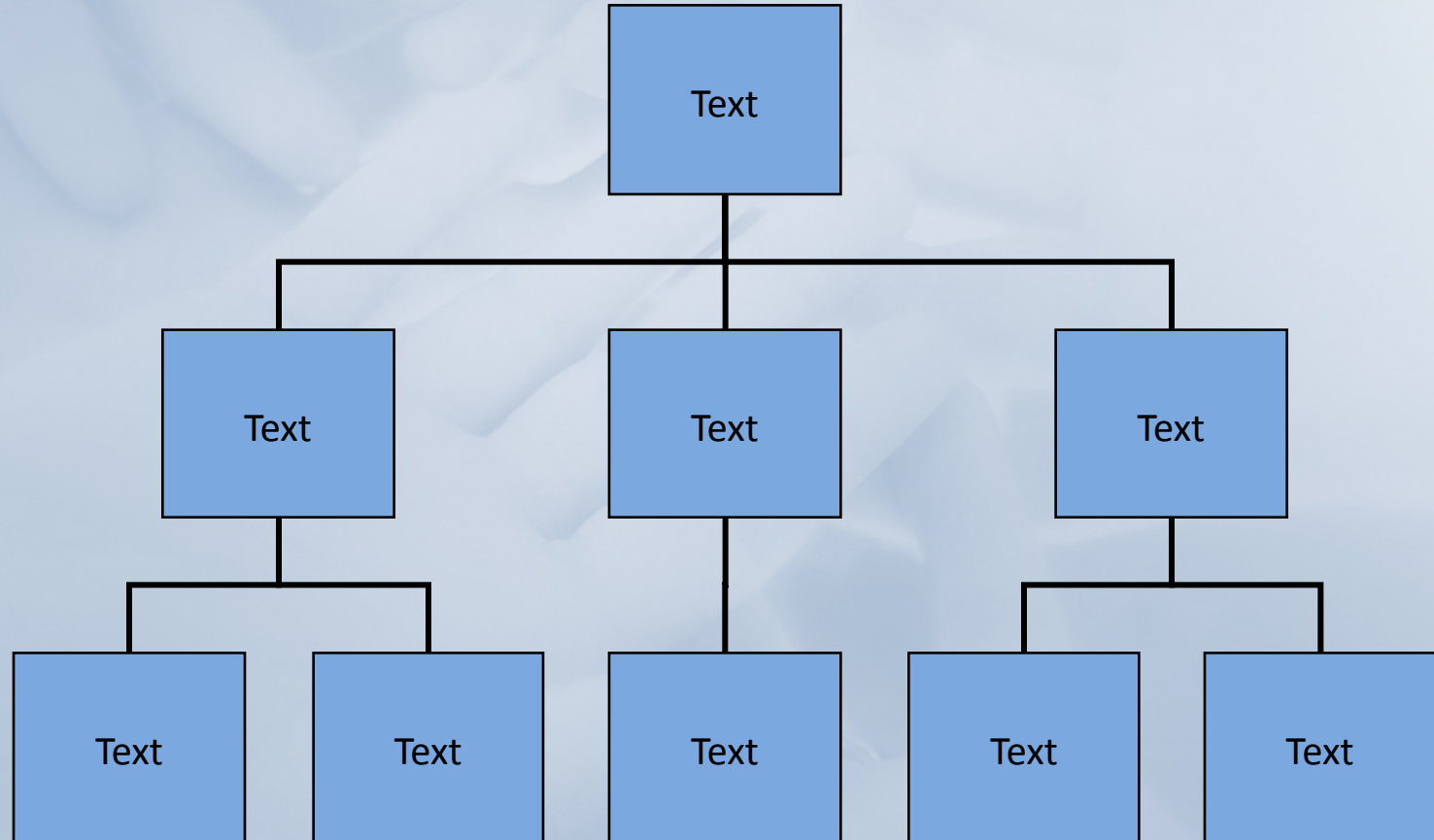
# Tree Chart

## COST BREAKDOWN



# Organization Chart

## SALES ORGANIZATION



# Matrix Chart

## CORPORATE POSITIONING BY BUSINESS UNIT

